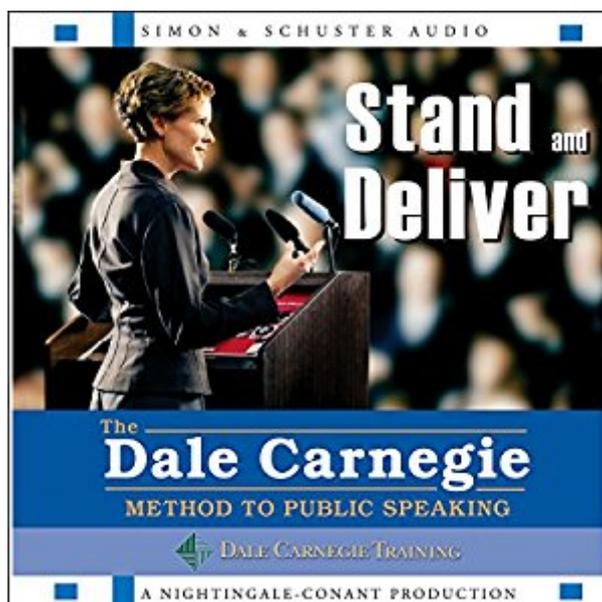


The book was found

# Stand And Deliver: The Dale Carnegie Method To Public Speaking



## Synopsis

Uncover the prized communication secrets of U.S. presidents, CEOs, and successful people everywhere! Stand and Deliver gives you everything you need to know to become an incredibly poised, polished, masterful communicator - someone who can hold an audience of one, 10, or 1,000 in the palm of your hand, from the first word you speak to them until the last. You will learn....

- How to identify your authentic self so that you project an original and unique style
- How to win over any audience in ONE MINUTE
- A five-point checklist to run through immediately before a presentation that will make stage fright disappear
- A powerful tactic for getting your listeners to act the way you want them to (works equally well with colleagues, children... anyone you talk to!)
- The renowned "Magic Formula" technique - a no-fail three-step process that will ensure your listeners not only remember what you say, but make immediate and positive changes based on it
- The secrets to handling hostile or potentially embarrassing questions with ease and professionalism
- And SO MUCH MORE

Stand and Deliver is packed with tips, strategies, and secrets you can use immediately to begin dramatically improving all of your communications. You'll be surprised and thrilled by how frequently you find yourself reaching into this amazing arsenal of techniques to help you achieve your goals, and what an enormous impact they will have on every facet of your life.

## Book Information

Audible Audio Edition

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## Customer Reviews

Dale Carnegie has been gone for a while, but his words of wisdom ring on. The beauty of writing is its ability to immortalize someone by his words either negatively or positively. Even for someone who is not interested in speaking publicly, this book is incredible for learning how to communicate

effectively. My communication is in writing scripts so of course they need to be fluent in having people understand the intention. The methods Carnegie suggests helps in platforms, selling, or just in making your intentions understood the way you want to be understood. If there were ten stars to choose from above, he'd get them all.

One of my irrational fears is public speaking. I'm not sure exactly what sort of calamity will occur if I say the wrong word or (horrors) can't find the word at all, but this fear manifests itself in a squeaky voice, a shortness of breath (no doubt from not breathing at all for the first few minutes) and shaky hands. When I saw this book on Audible.com, I bought it immediately. I have two public speaking events scheduled for this coming summer, and since I have four books published and a fifth one in the works, I anticipate several more events in the next few years. This book contains many valuable tips and suggestions for public speaking, and some concrete ways to handle stage fright, which the author calls fear of the unknown. I will definitely use the Rule of Three for organizing my speech, and I'll also use the tips regarding speaking notes. I haven't spoken in front of a group since reading this book, but I plan to re-read it before the next presentation, with a pen in hand, and I'm envisioning a confident, successful presentation! I highly recommend this book.

Loved this book. Important points throughout were regularly reviewed, which was extremely helpful as I was reading as quickly as I could the first time though. This book will remain in my library as a go-to resource for public speaking. The conclusion was motivating. I left inspired to focus on making clear goals!

This audio book provides you with the knowledge and insight to become polished and poised when communicating. It gives you the tips and the strategies that you can use during and after your done listening. One of the most important aspects of business and selling is knowing how to communicate to your buyers and partners. This is the Dale Carnegie way and goes along with his book *How to Win Friends and Influence People*.

Dale Carnegie Training offers a truly outstanding book on public speaking in the name of its founder, Dale Carnegie. Among other techniques, this guide teaches readers how to deal with glossophobia, the fear of public speaking, which is the world's most common phobia. The Carnegie organization's training tactics are known for turning fearful, nervous presenters into dynamic, powerful speechmakers. This book is as valuable for orators as *Gray's Anatomy* is for medical

professionals. If only it weren't written in the first person, as if Dale Carnegie himself were giving you advice - as he no doubt would be glad to do, had he not died in 1955. Carnegie, the author of the classic "How to Win Friends and Influence People", may well be an immortal author, but the use of his first-person voice decades later is a little jarring. Other than this minor haunting, getAbstract recommends this eminently practical book to both aspiring and accomplished public speakers.

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